



**The Distributor Group for Speciality
Chemicals and Minerals in Europe**



SERVING GLOBAL SPECIALITY MANUFACTURERS

LEL, AN ALLIANCE OF INDIVIDUAL TECHNICAL DISTRIBUTORS, PROVIDES A BESPOKE TECHNICAL MARKETING AND SALES SERVICE FOR MANUFACTURING PRINCIPALS FROM AROUND THE WORLD WHO SUPPLY SPECIALITY RAW MATERIALS AND INGREDIENTS THAT FULFIL THE NEEDS OF HIGH-TECH MANUFACTURING AND PROCESS CUSTOMERS IN EUROPE.

THE RISING STATUS OF LEL IS A REFLECTION OF OUR STAKEHOLDERS, A LIST THAT INCLUDES LEADING NAMES OF SPECIALITY RAW MATERIAL AND INTERMEDIATE MANUFACTURERS AND MUCH-ADMIRED EUROPEAN CUSTOMERS. LEL MEMBERS OPERATE WITH THE INTEGRITY AND FORESIGHT EXPECTED FROM LONG TERM BUSINESS PARTNERS WHOSE JOB IS TO SERVE THE GLOBAL CHEMICAL INDUSTRY AND FACILITATE GROWTH.

MANUFACTURING PRINCIPALS HAVE A CHOICE

IF YOU ARE MANUFACTURING A SPECIALITY CHEMICAL, MINERAL, BIOCHEMICAL OR INTERMEDIATE FOR INDUSTRIAL OR CONSUMER END-USES WHERE THE TRUE PRODUCT BENEFIT CAN ONLY BE REALISED BY TAKING TIME TO UNDERSTAND AND DEVELOP THE CUSTOMER'S APPLICATION, THEN YOU SHOULD TALK TO AN LEL ALLIANCE MEMBER.

DEDICATED TECHNICAL SALES IN YOUR COUNTRY

EACH LEL COMPANY CAN EVALUATE THE REAL TECHNICAL AND COMMERCIAL ISSUES IN LOCAL COUNTRIES AND IN LOCAL LANGUAGES TO ACCELERATE YOUR UNDERSTANDING OF THE EUROPEAN MARKET LEADING TO HIGHER SALES OF THE RIGHT PRODUCT, FASTER. MANUFACTURING PRINCIPALS PARTNERING WITH LEL COMPANIES WILL BENEFIT FROM A TRANSPARENT RELATIONSHIP, RECEIVING MARKET AND CUSTOMER FEEDBACK, AS WELL AS FROM THE FOCUSED ATTENTION OF A DEDICATED TECHNICAL SALES FORCE IN THE CHOSEN COUNTRIES.

INDIVIDUAL TECHNICAL DISTRIBUTORS

LEL DOES NOT HAVE A EUROPEAN HEAD-OFFICE WHICH DEMANDS SHARING OF INFORMATION AND CO-ORDINATION OF ACTION. LEL IS AN ALLIANCE OF INDIVIDUAL TECHNICAL DISTRIBUTORS ACTING INDEPENDENTLY OR AS A TEAM DIRECTED BY A COMMON MANUFACTURING PRINCIPAL. LEL WILL GIVE YOU ACCESS TO EUROPEAN MARKETS.

LEL IS YOUR BUSINESS PARTNER FOR A BRIGHTER FUTURE.



CONTACT US TO LEARN MORE

FOR YOUR DISTRIBUTION IN

- AUSTRIA • BELGIUM
- CZECHIA • DENMARK
- ESTONIA • FINLAND
- FRANCE • GERMANY
- HOLLAND • HUNGARY
 - IRELAND • ITALY
 - LATVIA • LITHUANIA
- LUXEMBOURG • NORWAY
- POLAND • PORTUGAL
 - SLOVAKIA • SPAIN
- SWEDEN • SWITZERLAND
 - UNITED KINGDOM

LEL – A ROUTE TO EUROPEAN MARKETS YOU SHOULD LEARN MORE ABOUT

WWW.LEL-GROUP.COM

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European Alliance of Independent
Technical Distribution Specialists